









eal Estate Investors Plc (REI Plc) is a Birmingham based publicly quoted property company listed on the London Stock Exchange (AIM) with a property portfolio of over £100 million. We operate as a Real Estate Investment Trust. Real Estate Investment Trusts are listed property investment companies or groups not liable to corporation tax on their rental income or capital gains from their qualifying activities.

We invest directly in real estate in the Midlands, with a focus on Birmingham and the West Midlands, with the view to delivering a progressive dividend payment and capital growth for our shareholders.

The Company generates rental income and capital growth, from retail, office and residential land and property, adding value through new lettings, rent reviews, lease renewals, refurbishment, change of use and planning gains.

We have a diverse portfolio, with no material reliance on any occupier or property. Our occupiers are varied and include government bodies, national multiples, financial and professional services.

The Company aims to be the best at strategic asset management and to provide the accommodation to allow others to socialise, live and work successfully.

Management has over 100 years of combined experience and has made a substantial investment in the Company along with some of the UK's leading institutional investors and investment companies.

REI Plc has now been established for 10 years and it has put in place the foundations that will enable the Company to establish itself as the premier property investor within the region over the next decade.



### OUR TEAM



JOHN CRABTREE OBE DL D.UNIV NON EXECUTIVE CHAIRMAN

John was Senior Partner of Wragge & Countil 2003. He is currently Chairman of Glenn Howells Architects, Staffline Group Plc, SLR Management Limited, TruckEast Limited, Birmingham Hippodrome Theatre Trust, Brandauer Holdings Limited and the charity, Sense. John is a former President of Birmingham Chamber of Commerce, previous High Sheriff of the West Midlands, and a Deputy Lieutenant. In 2014, John was named as Chairman of the Birmingham Improvement Panel, charged with supporting Birmingham City Council as it pursues vital reforms.



WILLIAM WYATT

NON EXECUTIVE DIRECTOR

William joined Caledonia in 1997 from Close Brothers Group Plc. He was appointed a Director in 2005 and CEO in 2010. As well as Caledonia and REI Plc, he is a Director of Cobehold S.A., Newmarket Racecourses and a Trustee of The Rank Foundation.



PETER LONDON

NON EXECUTIVE DIRECTOR

Peter is currently Chairman of EFG Independent Financial Advisers Limited, a wholly owned subsidiary of EFG Private Bank Limited. He has a lifetimes experience in providing independent financial advice to high net worth individuals and sold his IFA Company to EFG in 2007. Peter is also a Non Executive Chairman of a number of property related companies.



PAUL BASSI CBE DL D.UNIV DSC CHIFF EXECUTIVE

Paul is Non Executive Chairman of Bond Wolfe and CP Bigwood Chartered Surveyors, former Regional Chairman to Coutts Bank (West Midlands) and past President of the Birmingham Chamber of Commerce. He was appointed High Sheriff for the West Midlands for 2009 and Deputy Lieutenant. Paul was awarded Honorary Doctorates from two major Birmingham Universities and received a



MARCUS DALY FCA
FINANCE DIRECTOR

Marcus is a Chartered Accountant and has 20 years experience in advising clients on strategic matters and corporate planning, particularly in the property sector. He has responsibility for all financial and group accounting matters, together with corporate finance matters. Marcus is also Non Executive Chairman of the Tipton & Coseley Building Society, and a Non Executive Director of CP Bigwood Chartered Surveyors.



ANNA DURNFORD EXECUTIVE ASSISTANT TO THE BOARD

Anna has 17 years experience within the legal, financial, accountancy and property sectors. Anna started her career in financial services, before joining Ernst & Young as PA to the Managing Partner in Birmingham. Anna joined REI Plc in 2007, and provides executive support to the Board and oversees operations within the business.



IAN CLARK BSC (HONS) MRICS
SENIOR ASSET MANAGER

lan is a qualified Chartered Surveyor with over 19 years experience in the property market and is responsible for co-ordinating asset management strategy across the portfolio. After qualifying with a niche practice, lan joined GVA Grimley, acting for institutional landlords. Prior to joining REI Plc, for 10 years, lan worked for Argent Estates Limited as Asset Manager and was responsible for the asset management of the



ANDREVV OSBORNE BSC (HONS) MRICS

Andrew specialises in investment acquisition and disposal of commercial properties having worked in commercial property since 1994, qualifying as a Chartered Surveyor in 1997. Most recently a Senior Asset Manager at Square Metre Properties, on behalf of Goldman Sachs, he has previously been a Director at Reef Property Asset Management, Regional Director of Highcross Strategic Advisers and a Director of Kenmore Property Group.

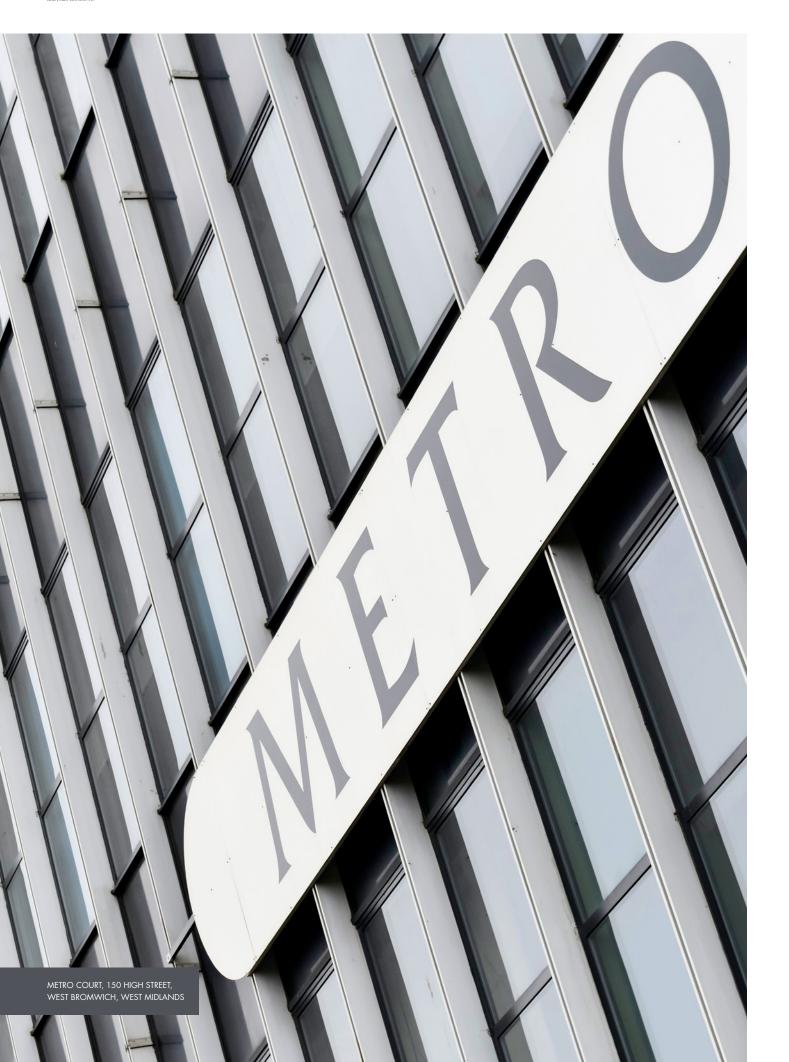


CATHERINE GEE
SENIOR ADMINISTRATOR

Catherine joined REI Plc in February 2015 having spent eight years with Northwood Investors (formally Highcross Strategic Advisers), where she was involved in the day to day administration and management of properties across all sectors. Her skills and experience bring a broad range of property related support in areas of Health and Safety, system training and property/asset management.

### REI PLC BENEFITS FROM A UNIQUE MARKET INSIGHT VVITH 100 YEARS OF COMBINED MANAGEMENT EXPERIENCE





## PROVEN

### TRACK RECORD

El Plc has built up a portfolio valued at over £100 million over the last 10 years, with much of our portfolio acquired during the economic downturn and financial crisis. Our revenue and gross assets continue to grow year on year and we remain committed to a progressive dividend policy.





### OUR OWNERSHIP

799,112 SQ FT

TOTAL OWNERSHIP

£104.4 MILLION

GROSS PROPERTY ASSETS

### REI PLC OPERATES A PROGRESSIVE DIVIDEND POLICY



31.4%

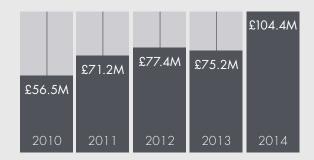
PROPERTIES WITHIN BIRMINGHAM CITY CENTRE

175

TOTAL NUMBER OF TENANTS

### AT A GLANCE

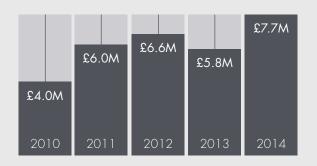
As at 31 December 2014



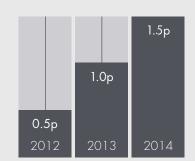
GROSS PROPERTY ASSETS



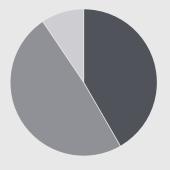
REVENUE



CONTRACTED RENTAL INCOME

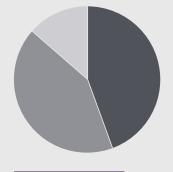


DIVIDEND



SECTOR BY INCOME

OFFICE 41.8%RETAIL 48.9%OTHER 9.3%



SECTOR BY AREA

OFFICE 44.5%

RETAIL 42.1%

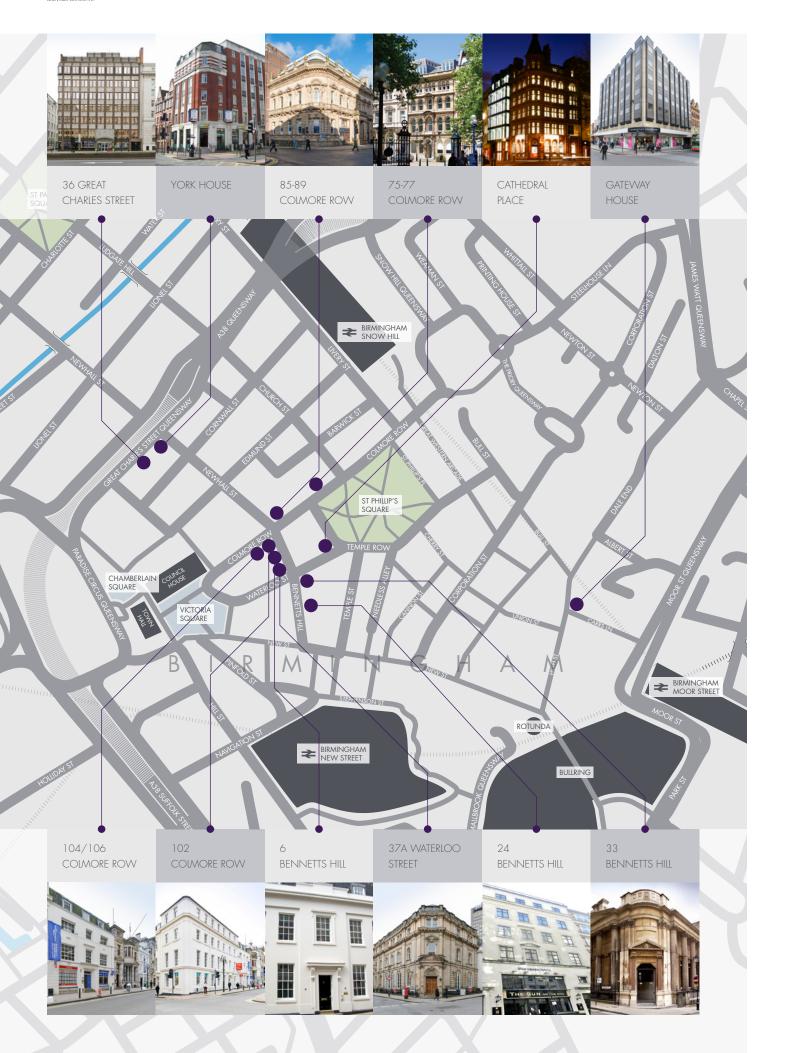
OTHER 13.4%



LOCATION BY VALUE

CITY CENTRE 31.4%MIDLANDS 57.4%OTHER 11.2%





# PROFESSIONAL, DEDICATED AND EXPERIENCED

Rel Plc has a wide range of occupiers from major national and regional multiple retailers to government and corporate office occupiers.

We do not have a material reliance on any single occupier or building and we are therefore able to manage the portfolio in a secure and stable manner.

It is our intention to treat all our occupiers as long term clients of REI Plc and to provide them with their growing and often changing requirements and at all times, offer the services of a professional, dedicated and experienced landlord.



### OUR OCCUPIERS







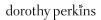










































































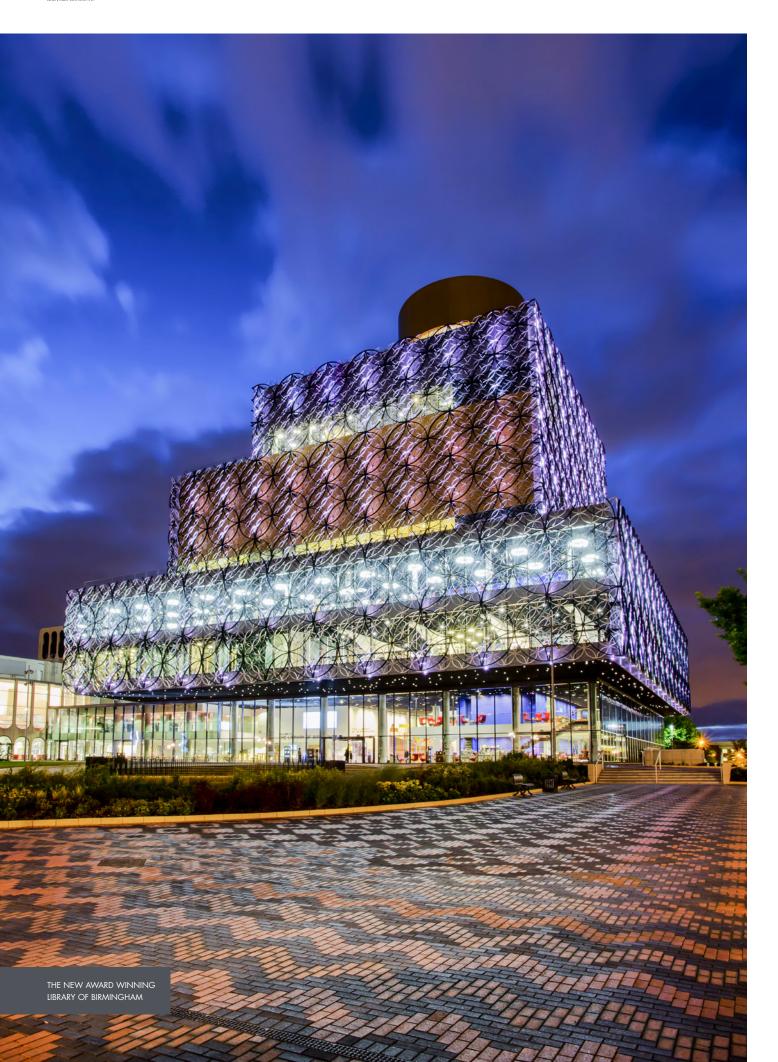




WE ACKNOWLEDGE THAT WE HAVE, AT ALL TIMES, A RESPONSIBILITY TO OUR OCCUPIERS, EMPLOYEES, SHAREHOLDERS AND COMMUNITY.







## OUR REGION

El Plc's focus is Birmingham, the West Midlands and the wider Midlands. The region is re-emerging as a major UK economic powerhouse and whilst manufacturing remains strong, in particular the automotive sector, the regeneration of the local economy is underpinned by the growing industries of tourism, education, retail, digital media and technology. This success supports Birmingham being ranked as the best UK City for quality of life.



**OUR REGION** 

All information relates to 2014

UK'S #1

PROPERTY INVESTMENT HOT SPOT

£50 BILLION

HS2 PROJECT, CREATING 1500 NEW JOBS IN BIRMINGHAM

**OVER 18,000** 

NEW BUSINESSES REGISTERED IN BIRMINGHAM

10,000

MANUFACTURING SME'S IN THE WEST MIDLANDS

500

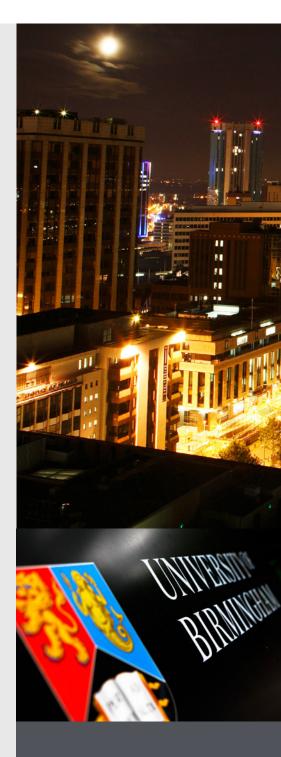
MEDICAL TECHNOLOGY COMPANIES MORE THAN ANY OTHER UK REGION

34,000

EMPLOYED IN THE DIGITAL MEDIA SECTOR

40 MILLION

CUSTOMERS PER YEAR VISIT THE BULLRING SHOPPING CENTRE



GREATER
BIRMINGHAM
IS THE LARGEST
REGIONAL
FINANCIAL AND
PROFESSIONAL
SERVICES HUB
IN THE UK



WEST MIDLANDS EXPORTED MORE THAN LONDON IN 2014, ACHIEVING THE HIGHEST EXPORT FIGURES IN THE UK AND IS THE ONLY PLACE IN THE UK WITH AN EXPORT SURPLUS WITH CHINA



24

MAJOR UNIVERSITIES AND FURTHER EDUCATION INSTITUTIONS

500,000

CONFERENCES AND EXHIBITIONS HELD AT NEC & ICC PER YEAR





GUIDE 2015



### THE REGENERATION OF OUR REGION

£650 MILLION NEW STREET STATION AND GRAND CENTRAL SHOPPING COMPLEX

£190 MILLION CENTRAL LIBRARY

EXPANSION OF BIRMINGHAM AIRPORT WHICH ENJOYED ITS BUSIEST YEAR IN ITS 75 YEAR HISTORY

JAGUAR LAND ROVER REPORTS RECORD
BREAKING SALES DUE TO GLOBAL DEMAND

NEW PARADISE DEVELOPMENT

BIRMINGHAM CITY MASTERPLAN SCHEME

ARENA CENTRAL DEVELOPMENT

### DID YOU KNOWS

AT THE HUB OF THE COUNTRY'S CANAL NETWORK, BIRMINGHAM BOASTS MORE MILES OF CANALS THAN VENICE

RANKED AS THE UK'S TOP TOURISM CITY, BIRMINGHAM ATTRACTED A RECORD 34 MILLION VISITORS IN 2014, BOOSTING THE ECONOMY BY MORE THAN \$5 BILLION

NAMED AS THE TOP DESTINATION FOR 30-39 YEAR OLDS LEAVING LONDON, 5.480 MOVED TO BIRMINGHAM IN 2014

RESORTS WORLD, A £150 MILLION
DEVELOPMENT AND THE UK'S FIRST
INTEGRATED LEISURE AND
ENTERTAINMENT RESORT WILL OPEN
ITS DOORS IN BIRMINGHAM IN 2015

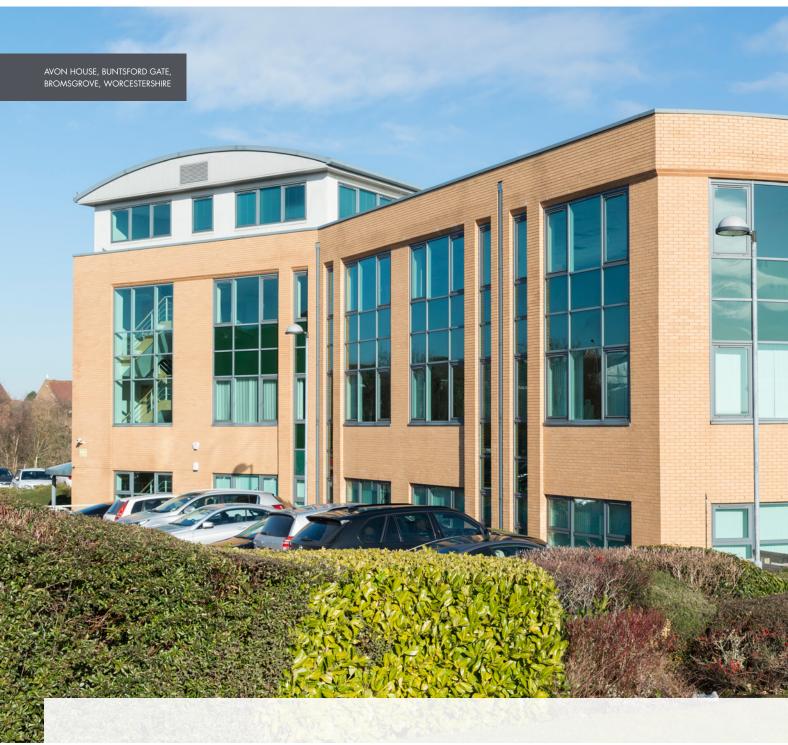




# ADDING WALUE

El Plc's management team has over 100 years combined proven track record of investing in the Midlands with a focus on Birmingham and the West Midlands. The principal objective of our investment strategy is to identify underperforming yet fundamentally sound properties in active regional marketplaces and execute a site specific action plan designed to drive capital returns. We generate rental income and capital growth from retail, office and residential land and property, adding value through new lettings, rent reviews, lease renewals, refurbishment, change of use and planning gains.





REI PLC INVESTS IN
PROPERTIES WITH
ASSET MANAGEMENT
OPPORTUNITIES



### INVESTMENT CRITERIA

### AREA

Birmingham / West Midlands / Midlands

### **SECTOR**

Shops / offices / residential / land

### STATUS

Vacant / part vacant or tully let / under-performing / institutional / orphan assets

### ASSET MANAGEMENT

Value add via: lettings / lease renewal / rent reviews / change of use

### LOT SIZE

£ 500 000 - £20r

### YIELD TARGETS

8 - 20%

### **EXPOSURE**

No material reliance on a single occupier or individual property

### **OPPORTUNITY**

Assets that cannot support traditional debt, short leased, vacant and distressed sales

### OFF MARKET

Assets secured through a privileged network, where REI Plc provides a speedy exchange and completion

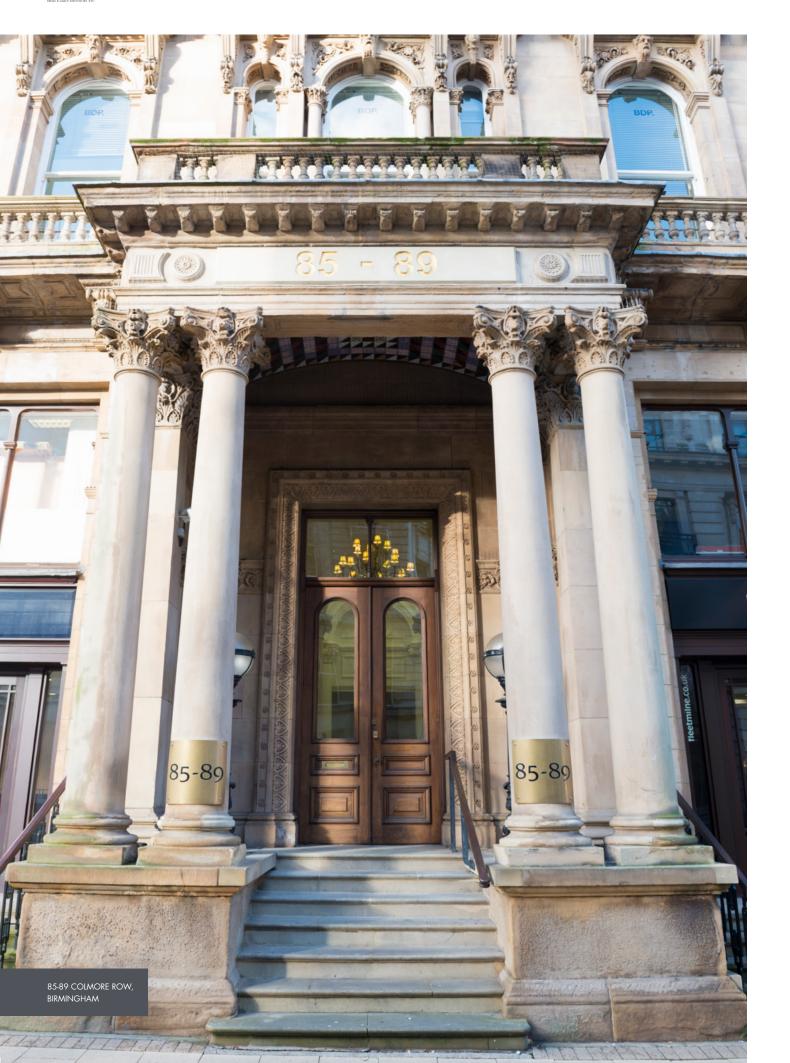
### GOAL

Generate income and capital growth

All acquisitions are made from existing cash resources. REI Plc is able to transact on the basis that contracts are exchanged within 7 - 10 days. One of our greatest strengths is our ability to move quickly by recognising value and being able to perform on agreed transactions, a result of our comprehensive property market expertise and ready access to capital.







### QUALITY ADVICE

Rel Plc strongly believes in a 'local first' policy, whereby we seek to instruct professionals from within our business community. We are privileged to work with highly experienced and well respected advisers.





### **ADVISERS**

### **BROKERS**

### Liberum Capital Limited

Ropemaker Place, Level 12, 25 Ropemaker Street, London EC2Y 9LY 020 3100 2000

### **REGISTRARS**

### Capita Registrars

The Registry, 34 Beckenham Road, Beckenham, Kent BR3 4TU 0871 664 0300

### NOMINATED ADVISER

### Smith & Williamson Corporate Finance Limited

25 Moorgate, London EC2R 6AY 020 7131 4000

### AUDITORS AND TAX ADVISERS

### Grant Thornton

Colmore Plaza, 20 Colmore Circus, Birmingham B4 6AT 0121 212 4000

### PricewaterhouseCoopers

Cornwall Court, 19 Cornwall Street, Birmingham B3 2DT 0121 265 5000

### LAWYERS

### Gateley

One Eleven, Edmund Street, Birmingham B3 2HJ 0121 234 0000

### DWF LLP

One Snowhill, Snow Hill Queensway, Birmingham B4 6GA 0121 212 2620

### PROPERTY LAWYERS

### Clark Brookes Turner Cary

3rd Floor, Guardian House, Cronehills Linkway, West Bromwich B70 8GS 0121 553 2576

### **Eversheds**

115 Colmore Row, Birmingham B3 3AL 0845 497 9797

### Freeths

6 Bennetts Hill, Birmingham B2 5ST 0845 634 2575

### Thursfields

42 Foregate Street, Worcester, Worcestershire WR1 1EF 01905  $730450\,$ 

### BANKERS

### Lloyds Banking Group

125 Colmore Row, Birmingham B3 3SF 0121 644 4300

### Santander UK PLC

1 Cornwall Street, Birmingham B3 2DX 0121 212 1112

### Aviva Commercial Finance Limited

PO Box 21, Surrey Street, Norwich NR1 3NJ 01603 683131

### **VALUERS**

### DTZ

1 Colmore Square, Birmingham B4 6AJ 0121 200 2050

### Gerald Eve

Bank House, 8 Cherry Street, Birmingham B2 5AJ 0121 616 4800

### PUBLIC RELATIONS

### Gable Communications Ltd

34 Lime Street, London EC3M 7AT 020 7193 7463

### ASAP PR

2 Croft Court, Croft Lane, Temple Grafton, Alcester, Warwickshire B49 6PW 01789 490786



REIPLC.COM

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